Dear *<contact-name>*,

Greetings from **School of Business Management, NMIMS, Mumbai!**

The School of Business Management (SBM), NMIMS, Mumbai is one of India’s premier business schools and has long been a leader in management education with a proud history of contributing the best talent to the corporate world. The confidence and immense faith shown by various corporates over the years has emphasized the position NMIMS has held in the industry for the past 33 years.

We are keen on synergizing with *<company-name>* for Placements and Campus Engagement Activities.

We had the presence of leading companies across sectors in placement season for the academic year 2013-14. For the placement reports, kindly refer – [Final Placements 2014](http://business.nmims.edu/docs/sbm-final-placement-report.pdf) and [Summer Internships 2014](http://business.nmims.edu/docs/sbm-summer-placement.pdf).

Our school offers the following full-time MBA programs:

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|  | **Program** | **Program Description** |
| **Batch of 2013-15**  **(2nd Year)** | **Flagship MBA** | Students can opt for General Management or specialize in Finance, Marketing, Operations, Strategy or IT with expertise in Economics and Communications |
| **MBA HR** | Focus on the design and delivery of core courses, sector specific inputs, conceptual knowledge, and tie-up with professional forums |
| **MBA Banking** |
| **MBA Capital Markets** |
| **Batch of 2014-16**  **(1st Year)** | **Flagship MBA**  (MBA Banking and MBA Capital Markets merged with Flagship MBA) | Students can opt for General Management or specialize in Finance, Marketing, Operations, Strategy, IT, Banking and Risk Management or Capital Market and Investment Banking with expertise in Economics and Communications |
| **MBA HR** | Focus on the design and delivery of core courses, sector specific inputs, conceptual knowledge, and tie-up with professional forums |

We hereby cordially invite *<company-name>* to provide opportunities to our students for Summer Internships and Final Placements.

Also, we wish to engage with you in terms of Campus Engagement Activities like:

1. Guest Sessions
2. Corporate Projects
3. Case Studies
4. Competitions, among others

These would enable you to evaluate our students and judge the diverse talent pool we possess, to consider them for the recruitment process for this year.

Please feel free to contact me in case any other information is sought at our end. We look forward to a fruitful and long-term relationship with *<company-name>*.

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| **NMIMS -  Rankings & Accreditations**  ·         **CRISIL**graded MBA Program as A\*\*\* on an eight point scale, with A\*\*\* being the highest  ·         **ICRA**assigned "EB1 IN" grade at the All-India level and “EB1 MH” grade at the State Level  ·         **Business Today**  ranked NMIMS 7th amongst the Top Business Schools  ·         **Outlook** ranked NMIMS 5th Best Private B-School  ·         **Business World** ranked NMIMS 7thbest B-School & 4th in Intellectual category  ·         **The ET’s listing** of India Inc’ preferred B-schools from recruiter perception perspective - NMIMS ranked 6th Best B-School and among India’s Ivy League B-Schools  ·         **Bloomberg UTV** awarded NMIMS: Outstanding B-School (West) & Best B-School for Innovative Marketing Practices & Excellent Industry Interface  ·         **International accreditation by SAQS** |